

Minutes of June 6, 2024 Monthly Meeting

West Luray Rec Center, Luray, VA

Attendees: Wendy Brown, Patrick Burns, Tom Dawson, Gary Grant, Suzanne Grant, Clyde Humphrey, Betty Karp, Herbert Karp, Bill King, Lucia King, John Mayeux, Miles Morimoto, Sandra Schaberl, Bette Schmidt, Chip Taggart, and Kathleen White

Guest: Sara Finn

Call to Order at 6:40 p.m.

Minutes and Treasurer's Report –The minutes of the May meeting were not readily available and will be presented next month. Therefore, approval of the minutes was tabled. The Treasurer's Report showed a monthly beginning balance on May 1, 2024, was \$10,092.61, and an ending balance on May 31 of \$9,760.27. Expenses included rent for meeting space and Headquarters, a donation to the Ken Mitchell campaign, cost for attending the DPVA rural Caucus, and expenses for the Annual Dinner. Income included donations, sponsors, and ticket sales for the Annual Dinner.

Elections

Ken Mitchell Campaign – the campaign has had some staff changes, and needs more fundraising.

- Rack Card – a rack card announcing our Annual dinner fundraiser on one side and introducing/promoting Ken Mitchell for Congress on the other side has been printed and is being distributed
 - Postcard Mailer – A postcard to introduce and sponsor Ken Mitchell for Congress was designed by PCDC members and is ready to send to Page County voters. However, the changeover and subsequent seeming lull in the Mitchell campaign raised the question whether to send the postcard within the week as originally planned, or to wait and send it later. The discussion also pointed out that following the Presidential debate, some immediate support for Biden feels needed. The following motion was made:
 - Betty Karp made a motion and Patrick Burns seconded it to hold the Mitchell postcard until sometime *after* sending a combined Biden/Kaine/Mitchell postcard as soon as it can be printed. The motion passed.
1. HQ Update – The Headquarters office is up and running. Volunteers are needed to staff it, especially in July. Hours through August 2nd include Wednesdays and Thursdays, 1:00-4:00 p.m., and Fridays and Saturdays, 1:00-5:00 p.m. (Hours will be extended beginning on August 3rd). Volunteers can sign up in person at 44 East Main St. in Luray, or online, by requesting access instructions from Miles Morimoto or Bette Schmidt.
 2. VAN Training and Canvassing – Miles has secured access to the VAN. Are there other members who would like to utilize it? The VAN is especially useful for canvassing. Volunteers are needed for canvassing.

3. Signs and Ads – Campaign signs are up along county roads, including most recently along Rt. 340 just south of Shenandoah, and the ad in the online Page Valley News has been updated.
 4. Sharing Resources with other County Parties – Miles Morimoto reported that the PCDC gave a copy of our website to Bath County to aid them in reaching voters. Eleanor Ames created a new logo for them. Thank you, Eleanor, for all your work on the website for both PCDC and other county parties.
- PCDC Organization –
 1. 2024 PCDC Annual Dinner Fundraiser – the PCDC Annual Dinner will be held at The Barn in Egypt Bend on Sunday, June 30th, at 5:30 p.m. A social hour will begin the evening with live music and appetizers and drinks, followed by dinner and speakers. Representative Don Beyer will be the keynote speaker, and Candidate Ken Mitchell for Congress will speak as well. A silent auction and a live auction will be held. The local high school scholarship recipients of the Barbara Hansboro Scholarship given by PCDC have been invited to attend and be recognized. Tickets are \$60 each.
 2. PCDC Election Donations – Clyde Humphrey reported that Federal Election Commission (FEC) regulations for how and in what amounts the committee can donate to campaigns includes being able to contribute not more than \$1000 in direct contributions to individual campaigns in a federal elections year. However, a separate threshold of not more than \$5000 can be contributed to the Party.
 3. Delegate Convention – The DPVA delegate convention will be June 22 in Richmond. Miles Morimoto is planning to attend.
 4. Community Outreach Coordinator Needed – The PCDC is seeking someone to fill this role. The main tasks would be to contact and work with PCDC District Chairs for events, volunteer recruitment, GOTV tasks, and Early Voting and Election Day staffing, as well as to plan physical presence and branding for the PCDC.
 5. Scholarship Program – The winner from Page County High School of the 2024 scholarship in the amount of \$2000 is Elizabeth Ramos. The winner from Luray High School is Isabelle Drain. That scholarship was also \$2000. The Education Foundation selected the winning recipients. Both scholarship winners have been invited to the PCDC Annual Dinner.
 6. Roadside Clean-up – the spring cleanup of our designated stretch of highway was held Saturday, May 11th. Thank you, volunteers, for your work.
 7. Community Engagement
 8. “Community Works”–
 - Sara Finn reported that Good Deeds Day took place on four days across two weeks. Thank you to the volunteers.
 - Free Market Fridays – Daughter of the Stars Farmers Market will be held on July 6th and 13th. Volunteers are needed to help hand out healthy snacks and to help visitors plant a plant to take with them. This is sponsored by Community Works, Daughters of the Stars Farmers Market, and PACA.

- Letters to the Editor – CW has a team to do draft letters, but needs someone to volunteer to send them in or draft their own letters.
- Community Works T-shirts – are still available.
- Another RAM event – will be held in September. Volunteers are needed.
- Request regarding PCDC 2024 budget item for Community Works – Chip Taggart made a motion in response to the request from Community Works to return \$500 of the budget line item amount allotted to them in the 2024 budget, with the stipulation that it be donated to the Friends of the Shenandoah River for Page County water testing sites. Patrick Burns seconded the motion. The motion passed.

1. New Business

Page Valley Agricultural and Industrial Fair – the annual Fair will be held August 17-24, 2024. The PCDC always has a presence, and it is vital that we do so again this year.

1. *Volunteers are needed to plan and put up our booth presentation, and more volunteers are needed to staff it during Fair Week. A lead person is needed to be Chairperson. (John Mayeux and Chip Taggart have volunteered to help. More persons needed!)*
2. Clyde Humphrey made a motion to spend \$250 to reserve two (2) booths at the Page Valley Fair. Sandy Schaberl seconded the motion. The motion passed.

Meeting adjourned at 8:20 p.m.

Next monthly meeting – July 11, 2024, 6:30 p.m. at The Rec in Luray, VA

Respectfully submitted,

Sandra Schaberl, Secretary, PCDC