

Minutes of May 2, 2024 Monthly Meeting

West Luray Rec Center, Luray, VA

Attendees: Patrick Burns, Tom Dawson, Gary Grant, Greg Gray, Penny Gray, Skip Halpern, Clyde Humphrey, Betty Karp, Herbert Karp, Bill King, David Kinsey, John Mayeux, Miles Morimoto, Sandra Schaberl, Chip Taggart, and Kathleen White

Guest: Sara Finn

Call to Order at 6:34 p.m.

996. **Minutes and Treasurer's Report** –The minutes of the April meeting were approved. The monthly beginning balance on April 1, 2024, was \$19,996.77. The ending balance on April 30 was \$10,092.6. Expenses included rent for meeting space and Headquarters, Chamber of Commerce annual membership, and road signs.

997. **Elections**

998. **HQ Status** – The Headquarters office will open on May 5th. There will be an opening gathering at 1:00 p.m. on that Saturday. A volunteer schedule is being made to staff the office from now through Election Day. People are encouraged to sign up for a slot or several time slots. Thank you to Bettie Schmidt for all her efforts in getting the HQ up and running.

999. **Ken Mitchell Campaign** – the campaign continues to ramp up. He has been encouraged to refine his message.

- An **endorsement program** is being developed to garner support across the state and locally. As this develops, the hope is to roll it out to other counties.
 - Rural fundraising events for Mitchell are needed. Here in Page County a **fundraising event** is being planned to be held at the Daughters of the Stars Theater in Stanley. Thank you, Patrick Burns, for hosting this. Details to be announced.
 - Sandy Schaberl made a motion and Patrick Burns seconded it to send \$200 as a donation to the Ken Mitchell campaign. The motion passed.
1. **VAN Training** – A lead person is needed to head up training locally to use this vital tool to reach voters.
 2. **Intercounty Tools** – Miles Morimoto created a graphic featuring Biden, Kaine and Mitchell. This is now on a billboard. Shenandoah County is going to print it on 7000 postcards to send to their voters.
 3. **Postcards** –
 - The “Friends” postcard campaign initiated by Penny Gray is about ready to be implemented. Penny and Greg Gray agree to help with the printing cost. Betty Karp and Chip Taggart will help plan timing and help for the mailing.
 - Sandy Schaberl suggested a second postcard campaign in August or September that would feature all three candidates – Biden/Harris, Kaine, and Mitchell (using the graphic mentioned above) and whose

text include voter registration info, early voting dates, and Election Day information. No final decision was made on that.

1. Signs – Campaign signs are up at headquarters and also along Rt. 340 on Roger Davis’ property. (Davis shared that he has a lot of Republican friends and he is concerned they don’t understand they are voting against their own interests.)
- **PCDC Organization –**
 1. **2024 PCDC Annual Dinner Fundraiser** – the location for the dinner has not worked out in the past 2 months, so Miles Morimoto will take care of reserving The Barn. Representative Don Beyer will be the keynote speaker. Final details are working out.
 2. **PCDC Election Donations** – clarification is requested to understand the Federal Election Commission (FEC) regulations for how and in what amounts the committee can donate to campaigns. Clyde Humphrey agreed to look into this.
 3. **PCDC Website** – Access our new website at pcdems.org Also note that the website has two ActBlue buttons now. One is for the Annual Dinner ticket purchases. The other is for direct donations to the PCDC. This is a convenient way for donations to be made online.
 4. **Scholarship Program** – the update for the 2024 scholarships is that Page County High School has received 23 applications for the PCDC scholarships. The number received at Luray High School is not known. The Education Foundation is in the process of going through the applications, and they will select the winning recipients in about two weeks. It was brought up to invite them to the Annual Dinner, like we did last year.
 5. **Roadside Clean-up** – the spring cleanup will be held Saturday, May 11, beginning at 8:00 a.m. Volunteers will meet at the Greenway parking lot next to Linden Avenue. Thank you, Lori Painter, for organizing this.
6. **Community Engagement**
7. **“Community Works”–**
 - Sara Finn reported that the **Shenandoah River Clean-up** at Alma had 25 individuals show up to volunteer. An entire pick up truck bed worth of trash was collected.
 - **Supply Drive for the Rec** – Supplies will be collected during a Bethel Baptist church fundraising meal on May 18th from 11:00 a.m. through 3:00 p.m.
 - **Poetry Contest** – Sara Finn explained that a tree will be planted by Community Works along the Luray Greenway. A poem will be printed on the plaque. So if anyone wants to submit a short poem about nature, their poem might be the one featured! Deadline to submit: May 31st
 - **Good Deeds Day** – still in the planning
 - **Free Market Fridays** – two (2) volunteers are needed to help on these market Fridays at the Community Gardens. The May 31st market day will feature a plant swap.

- **Video on Page Valley News (PVN)**– a video about Community Works is on this online new source. Check it out.
- **Page One Mentorship Program** – Page One is piloting a mentorship program to help clients with problem solving skills and planning skills. They are looking for one-on-one mentors to help with guidance and budgeting. Contact Kim Harper at admin@vapageone.org or Taylor Alger, pacacommunitycoordinator@gmail.com to become a mentor.

Meeting adjourned at 7:44 p.m.

Next monthly meeting – June6, 2024, 6:30 p.m. at The Rec in Luray, VA

Respectfully submitted,

Sandra Schaberl, Secretary, PCDC